

Corporate Sponsorship and Partnership Instructions and Info

Team In Training Team Sponsor: \$25,000 or more

How to submit: Send full color logo, completed form and the check (made out to LLS) to your team manager.

Sponsor benefits: Team Sponsor benefits can be customized for company's marketing needs (contact your team manager for further assistance). Standard Team Sponsor benefits include:

- Logo in recruitment brochure for four training seasons (about one year)
- Logo in paid advertising and direct mail (approx. five million impressions) for four training seasons
- Name and logo on back of event apparel for one year
- Banners (provided by sponsor) placed onsite at team trainings. Onsite recognition at team events, such as product sampling and collateral distribution.
- Verbal recognition and signage at pre-event inspiration dinner
- Name in LLS Annual Report
- Use of TNT and LLS logo, name or service marks
- Recognition (by color logo) as a Team Sponsor on local TNT website (approx. 280,000 impressions) for four training seasons

Titanium Partner: \$15,000–\$24,999

How to submit: Send black and white logo and completed form to your team manager. Submit the check (made out to LLS) to Paycor as if it were a regular check donation (see http://www.tntmanual.org/SF/fundraising_submit.htm for help submitting checks to Paycor).

Sponsor benefits:

- Logo on all event apparel for three training seasons
- Banners (provided by sponsor) placed onsite at team trainings
- Recognition (by logo) as a Titanium Partner on local TNT website (approx. 280,000 impressions) for three training seasons

Platinum Partner: \$10,000–\$14,999

How to submit: Send black and white logo and completed form to your team manager. Submit the check (made out to LLS) to Paycor as if it were a regular check donation (see http://www.tntmanual.org/SF/fundraising_submit.htm for help submitting checks to Paycor).

Sponsor benefits:

- Logo on all event apparel for two training seasons
- Banners (provided by sponsor) placed onsite at team trainings
- Recognition (by logo) as a Platinum Partner on local TNT website (approx. 280,000 impressions) for two training seasons

Gold Partner: \$5,000–\$9,999

How to submit: Send black and white logo and completed form to your team manager. Submit the check (made out to LLS) to Paycor as if it were a regular check donation (see http://www.tntmanual.org/SF/fundraising_submit.htm for help submitting checks to Paycor).

Sponsor benefits:

- Logo on all event apparel for one training season
- Banners (provided by sponsor) placed onsite at team trainings
- Recognition (by logo) as a Gold Partner on local TNT website (approx. 280,000 impressions) for one training season

Silver Partner: \$2,500–\$4,999

How to submit: Send completed form to your team manager. Submit the check (made out to LLS) to Paycor as if it were a regular check donation (see http://www.tntmanual.org/SF/fundraising_submit.htm for help submitting checks to Paycor).

Sponsor benefits:

- Banners (provided by sponsor) placed onsite at team trainings
- Recognition (by company name) as a Silver Partner on local TNT website (approx. 280,000 impressions) for one training season

Bronze Partner: \$1,000–\$2,499

How to submit: Send completed form to your team manager. Submit the check (made out to LLS) to Paycor as if it were a regular check donation (see http://www.tntmanual.org/SF/fundraising_submit.htm for help submitting checks to Paycor).

Sponsor benefits:

- Recognition (by company name) as a Bronze Partner on local TNT website (approx. 280,000 impressions) for one training season



Corporate Sponsors and Partners Information and Response Form

The Leukemia & Lymphoma Society
Greater San Francisco Bay Area Chapter
(415) 581-1166 or (707) 303-4800
www.teamintraining.org/sf

The Leukemia & Lymphoma Society® (LLS) is the world's largest voluntary health organization dedicated to funding blood cancer research and providing education and patient services. Founded in 1949, we are relentless in pursuit of our mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

LLS's **Team In Training® (TNT)**, the world's first and largest charity sports training program, provides coaching and support for approximately 39,000 people annually to cross finish lines at marathons, triathlons, century rides, hike and cross-country ski events.

The need is critical: **More than 894,000 Americans have leukemia, Hodgkin or non-Hodgkin lymphoma or myeloma.** Every four minutes, someone new is diagnosed with blood cancer. Every 10 minutes, someone dies.

Leukemia causes more deaths than any other cancer among children under the age of 20. Lymphomas are the most common blood cancers and incidence increases with age. The survival rate for myeloma is only 35 percent.

Through TNT, over 380,000 participants have raised more than \$900 million for lifesaving cancer research. For more information about our mission, blood cancers and emerging treatments, visit www.lls.org. For information about TNT, visit www.teamintraining.org/sf, email sftntinfo@lls.org or call (800) 78-TRAIN.

Participant Information

Participant Name _____

Event Name _____

Participant's Team Manager (ask Mentor if unsure) _____

Participant's Email _____

Day Phone _____ Eve Phone _____

I am submitting the following type of corporate sponsorship or partnership (choose one):

Team Sponsor (\$25,000) Titanium (\$15,000) Platinum (\$10,000) Gold (\$5,000) Silver (\$2,500) Bronze (\$1,000)

Corporate Sponsor or Partner Information

Corporate Contribution Amount _____

Company Name _____

Company Address _____

City, State, Zip _____

Name of Corporate Contact Person _____

Phone Number, Email _____

Corporate Website _____

We will send you a shirt featuring your Corporate logo (if applicable). Choose a size (W: 2XS-3XL; M: XS-4XL): _____

How to submit this form

For Team Sponsors: Send **this form** and the **check** (made out to LLS) to your team manager at the appropriate address below. Email **full color logo** in Encapsulated PostScript (.EPS) format to your team manager.

For Titanium, Platinum or Gold Partners: Send and **this form** to your team manager at the appropriate address below. Submit the **check** (made out to LLS) to Paycor (see http://www.tntmanual.org/SF/fundraising_submit.htm for instructions). Email **black and white logo** in Encapsulated PostScript (.EPS) format to your team manager.

For Silver or Bronze Partners: Send **this form** to your team manager at the appropriate address below. Submit the **check** (made out to LLS) to Paycor (see http://www.tntmanual.org/SF/fundraising_submit.htm for instructions).

LLS Addresses:

For San Francisco, Marin and East Bay Teams: 1390 Market Street, Suite 1200, San Francisco, CA 94102

For Redwood/Wine Country and Solano Teams: 555 Fifth Street, Suite 320, Santa Rosa, CA 95401