



Team In Training Corporate Sponsor Benefits

| | | Title \$50,000 | Titanium \$25,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 |
|-----------------------------|---|-------------------|----------------------|----------------------|-----------------|-------------------|
| Pre-Event Benefits | | | | | | |
| Radio Coverage | Recognition as "Title Sponsor" in all radio advertisement | X | | | | |
| | Radio coverage runs from July-September of the following stations: TBD | X | | | | |
| Cause Marketing Recognition | Recognition at Bay Area Info Sessions (approx. 15 events) | X | X | | | |
| | Recognition at TNT Kickoff (1 event) | X | X | | | |
| | Recognition at Cause for Celebration (1 event) | X | X | | | |
| Internal Publications | Logo on Sponsor insert in Kickoff Packets | X | X | | | |
| | Name in Team Update Emails (1 team) | X | X | | | |
| Media Promotional Material | Recognition in all Press Releases | X | | | | |
| | Recognition in Public Service Announcements | X | | | | |
| | Logo on TNT Brochures (1 year, 1,300,000 dist.) | X | X | | | |
| | Logo on TNT Brochures (6 months, 700,000 dist.) | | | X | | |
| Website | Logo on Silicon Valley Team In Training Website (76,000 hits annually) | 1 yr. | 1 yr. | 6 m. | 3 m. | |
| | Logo on Silicon Valley Answer Center Website | 1 yr. | 1 yr. | 6 m. | 3 m. | 3 m. |
| | Name on Silicon Valley Answer Center Website | | | | | 3 m. |
| Race Day Benefits | | | | | | |
| Cause Marketing | Logo on back of Silicon Valley Race Apparel (2,200 annually) | 1 yr. | 1 yr. | 6 m. | 3 m. | |
| Post-Event Benefits | | | | | | |
| Cause Marketing Recognition | Recognition and networking at Thank You Reception | X | X | | | |
| Publications | Recognition in National Annual Report | X | X | X | | |